

THE NEW REACH AUCTION!

SPONSORSHIP OPPORTUNITIES

DINNER OPEN BAR LIVE & SILENT AUCTION

JUNE 4TH | 5:30PM - 9PM
THE WOODWINDS

The New Reach Auction

Wednesday, June 4th from 5:30 to 9pm • The Woodwinds in Branford

FEATURING...

...small plates buffet dinner • open bar and signature cocktail • silent auction • live auction •
“Door Prizes” • and more!

The WHY

Connecticut is facing a severe housing crisis, with thousands of families in jeopardy of losing their homes.

More people are moving INTO homelessness each day than moving OUT of it.

New Reach has an integrated model to address this crisis, focusing on long-term solutions.

Private funding must be raised to meet the demand with the dignity all people deserve. Public dollars are not enough.

The WHAT

This fun event will bring together 400 people and raise funds to support the 5,000 families and individuals New Reach serves each year.

Proceeds from The New Reach Auction will support:

- keeping families in their homes (PREVENTION);
 - families in crisis (SHELTERS);
 - long-term solutions (HOUSING).

New Reach programs inspire independence for families to build hopeful futures for themselves.

As a sponsor, you become a key part of this event's success!

In addition, your company receives...

Positive Brand Exposure

Your name and logo will be displayed on marketing before and during the event, reaching a broad audience.

Community Engagement

Your dedication to the local community and commitment to social responsibility is showcased to potential customers

Networking Opp's

The Auction brings together a diverse group, including potential clients, business partners and other stakeholders.

Tax Benefits

Your company may be eligible for tax deductions for supporting New Reach. Please check with your tax professional.

See the *CHART of opportunities!*



The New Reach Auction • Sponsorship Levels

Sponsorship Opportunities	Presentation Sponsor \$30,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Program Ad Full \$1,000	Program Ad 1/2 \$500	Program Ad ¼ \$250
“Presented by...”	✓							
Logo/Name on event billboard	✓							
Logo/Name on ticket sale site	✓	✓	✓					
Logo/Name on printed invitations	✓	✓	✓	✓				
Inclusion in event social media posts	✓	✓	✓	✓	✓			
Logo/Name on event website	✓	✓	✓	✓	✓	✓	✓	✓
Logo/Name in Event Program	✓	✓	✓	✓	✓	✓	✓	✓
# Of Tickets (valued at \$150 each)	2 tables	1 table	6 tickets	4 tickets	2 tickets			



Are you ready to say YES?

Email Mary at mgrande@newreach.org or call 203-988-1032

About New Reach

Since opening our doors in 1990 New Reach has provided programs and support to those in our community who are most in need including eviction prevention, crisis services and housing.

On any given night in Connecticut, nearly 3,000 individuals are homeless, and even more struggle with housing insecurity. Last year, the number of people experiencing homelessness in Connecticut rose for the first time in nearly a decade, by 13%. With your help, we can end homelessness in Connecticut by making it rare, brief, and non-recurring.

www.newreach.org



Sponsorship Form

Return this form to:

Mary Grande
New Reach - PO Box 8608 - New Haven, CT 06531
Mgrande@newreach.org
(203) 988-1032

Interested in TICKETS
or TABLES?

Go to

newreach.org/auction

Please select your sponsorship level

- | | |
|---|---|
| <input type="checkbox"/> Pres secured \$30,000 | <input type="checkbox"/> Bronze Sponsor \$2,500 |
| <input type="checkbox"/> Platinum Sponsor \$15,000 | <input type="checkbox"/> Program Ad Full \$1,000 |
| <input type="checkbox"/> Gold Sponsor \$10,000 | <input type="checkbox"/> Program Ad 1/2 \$500 |
| <input type="checkbox"/> Silver Sponsor \$5,000 | <input type="checkbox"/> Program Ad ¼ \$250 |

Sponsor Information

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Your Payment (please check one)

Check payable to New Reach Please send me an invoice Please charge my credit card ...

Circle Card Type Visa Mastercard American Express Discover

Card Number _____

Expiration Date _____ Security Code _____

Name on card _____

Billing address _____

If you have any questions, please contact Mary at (203) 988-1032

